

Press release, June 25th 2026

## **KANSAI HELIOS reorganizes its Architectural Coatings footprint: strategic Croatian market remains served by a dedicated trading company, while the production will be gradually phased out**

**Zagreb, June 25 2026 – KANSAI HELIOS Group today announced a strategic reorganization of its Architectural Coatings production footprint in the Adriatic region. The initiative aims to build a more focused, efficient, and future-ready organization by strengthening key capabilities within dedicated centers of excellence. As part of this regional alignment, KANSAI HELIOS will gradually relocate the production activities currently carried out at Chromos boje i lakovi d.d. in Zagreb to production sites in Slovenia and Serbia. This will lead to a phased discontinuation of manufacturing at the Zagreb site over the coming years while the trading company KANSAI HELIOS Croatia d.o.o. remains to serve the strategic Croatian market.**

The decision comes after a steady expansion of KANSAI HELIOS' Architectural Coatings business, which has established a strong market position across the region. However, this growth has also increased the complexity of the regional production landscape, reducing operational agility in an increasingly dynamic market environment. To ensure long-term competitiveness, the Group is aligning production, technology and R&D of Architectural Coatings across its network and strengthening key capabilities within **dedicated centers of excellence**.

As part of this process, production activities currently carried out at Chromos boje i lakovi d.d. in Zagreb, will be gradually relocated to existing KANSAI HELIOS sites in Slovenia and Serbia, leading to a phased discontinuation of production at the Zagreb site. The **Croatian market will remain of strategic importance** and will continue to be **served by KANSAI HELIOS Croatia d.o.o.** as a dedicated trading organization offering the full KANSAI HELIOS portfolio and ensuring continuity for customers and partners.

The transition will be **implemented in carefully managed phases over the coming years** to ensure a smooth and well-coordinated transfer of production. Throughout this process, maintaining a reliable market supply remains a top priority. KANSAI HELIOS is committed to ensuring continuity for its customers, with all established standards for product performance, formulations, and quality fully maintained. Supported by proactive inventory and buffer planning, local distributors and retail partners can rely on consistent product availability throughout the transition.

KANSAI HELIOS openly acknowledges that this reorganization has a tangible, direct impact on its workforce in Zagreb and recognizes the uncertainty it may cause. Fully respecting the loyalty and expertise of its Croatian employees, the Group is deeply committed to **managing this transition with responsibility, care, and transparency**. Employees are being informed at an early stage to maximize transparency and mitigate ambiguity. All measures will be implemented in full compliance with local labor and legal requirements and will be supported by individual discussions with affected employees.

*"Chromos is a brand with a profound tradition and an invaluable legacy in Croatia that has been established by decades of dedicated work of our employees," says **Goran Dolenc, the Managing Director of Chromos boje i lakovi d.d. and KANSAI HELIOS Croatia d.o.o.** "It is important to understand that the decision to discontinue the production in Zagreb is not based on past performance or the commitment of the teams at Chromos. It results from an overall assessment of the Group's production network, including factors such as scalability, and how we can best align our capabilities across the region*

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Trgovačko društvo upisano je u sudski registar Trgovačkog suda u Zagrebu; MBS 080010237 | Temeljni kapital: 11.509.600,00 EUR, uplaćen u cijelosti i podijeljen na ukupno 287 740 redovnih dionica | IBAN: HR5024070001100614406 kod OTP banka d.d.; IBAN: HR9523600001101409992 kod Zagrebačke banke d.d.; MB: 3221245; OIB: 61150947001; Direktor: Goran Dolenc.

The trading company is registered in the court register of the commercial court in Zagreb; MBS 080010237 | Share capital: 11.509.600,00 EUR, paid in full and divided into a total of 287 740 ordinary shares; | IBAN: HR5024070001100614406 at OTP banka d.d.; IBAN: HR9523600001101409992 at Zagrebačka banka d.d.; MB: 3221245; OIB: 61150947001; Direktor: Goran Dolenc.

*for the Group's future growth. We, the local management, are closely involved throughout the entire process to ensure that decisions are aligned with local requirements and with full responsibility for our employees. Our commitment to customers and partners on Croatian market remains unchanged. Our core focus shifts entirely toward commercial excellence, marketing, and customer service. By leveraging KANSAI HELIOS' centralized production strength, we will serve our local clients with an even more innovative product range and an unwavering standard of quality."*

The **future production setup in the Adriatic region** will evolve toward a more focused and complementary network of sites, each building on its specific strengths. **Slovenia (Količevo)** will continue to play a key role as an advanced and highly capable production site, combining strong technical expertise with integrated development capabilities. **Serbia (Gornji Milanovac)** will further strengthen its role as an efficient and scalable production site, well-positioned to support regional development and future growth.

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### **About KANSAI HELIOS, Chromos and KANSAI HELIOS Croatia**

KANSAI HELIOS is one of the leading coatings companies in Europe and part of the global Kansai Paint Group, one of the world's largest paint and coatings manufacturers. The Group employs around 3,100 people and generates approximately EUR 720 million in annual sales across its international operations. As the European competence center within Kansai Paint, KANSAI HELIOS develops and produces a comprehensive portfolio of coating systems and chemical solutions. With state-of-the-art production sites and a strong local presence across Europe and beyond, KANSAI HELIOS combines regional proximity with global expertise. Innovation and sustainability are central to KANSAI HELIOS' strategy.

Chromos is one of the longest-standing brands in Croatia, with a tradition dating back to 1920. Today, the products are produced at Chromos boje i lakovi d.d., which operates as a mid-sized manufacturer with around 100 employees. The company develops and produces a broad range of paints, coatings, and related solutions, including products for interior and facade applications as well as systems for wood, metal, floors, roofs, and industrial uses. Its long-standing expertise and strong focus on product quality have made Chromos a recognized player in the regional coatings market.

KANSAI HELIOS Croatia d.o.o., headquartered in Zagreb, is part of the KANSAI HELIOS Group and employs around 60 people. The company focuses on the distribution and market development of high-quality coating solutions for industrial and decorative applications, including metal, wood, powder, automotive refinish, architectural coatings and road marking systems. With strong technical expertise, advanced technologies and a customer-centric approach, KANSAI HELIOS Croatia aims to deliver consistent quality and reliable service across the entire value chain – from product development to application support.

[www.kansai-helios.eu](http://www.kansai-helios.eu) | [www.chromos.eu](http://www.chromos.eu) | [www.kansai-helios.hr](http://www.kansai-helios.hr)

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